



**PEAK Social Media Guru
Volunteer Description**

Organization	Red Lodge Area Community Foundation
Contact Info	Garrison Daly garrison@rlacf.org 406-446-2820 www.rlacf.org
Title Position	PEAK Social Media Guru & Community Paramedicine Social Media Mastermind
Brief Description	<ul style="list-style-type: none"> <input type="checkbox"/> maintain a social media campaign for PEAK and/or Community Paramedicine <input type="checkbox"/> Post twice a week on Facebook regarding upcoming health events and opportunities <input type="checkbox"/> Biweekly meeting with supervisor
Time, Place, Duration	<ul style="list-style-type: none"> <input type="checkbox"/> Flexible schedule <input type="checkbox"/> Can do at home or preferably Red Lodge Area Community Foundation. <input type="checkbox"/> Long-term commitment <input type="checkbox"/> Must be able to volunteer at least 2-5 hour a week
Qualifications/Interests	<ul style="list-style-type: none"> <input type="checkbox"/> Be familiar with a variety of social media outlets - in particular Facebook <input type="checkbox"/> Comfortable using technology <input type="checkbox"/> Quick learner <input type="checkbox"/> Preference for candidates with background in health or medicine
Training and Orientation	Volunteer will be trained by an individual with knowledge of what PEAK and Community Paramedicine is and the procedure for using Facebook to increase awareness.
Organization Details	The Red Lodge Area Community Foundation builds community and connects people by catalyzing change and sharing resources to build a strong, vibrant, resilient, inclusive community.

Why is this important?

By creating a social media platform for PEAK and Community Paramedicine individuals will have more outlets for access to resources. Today in our community, Facebook is a driving form of communication - using this tool to educate, expand, and discuss with our whole community is a useful advantage. At-risk individuals can use this source to find assistance for themselves or a loved one.