Creating Community Change: 5 years later
years ago we were *CREATED* with a wild idea that charities could fundraise together. Since then the Fun Run for Charities has netted $1.9 Million. 5 years ago the Community *ESTABLISHED* the Foundation by providing direction: **C3-Creating Community Change.** We approached C3 with sheer willpower: developing and stretching ourselves through convening, listening and getting after it.

We’ve continually leveraged available, diverse resources to meet community opportunities by partnering with: AmeriCorps VISTA, Community Volunteers, Grants, local Government, For-Profit & Non-Profit, Citizens, Statewide organizations and Donors—all who believe in strengthening our community. In building these partnerships we didn’t have any concrete, plans, just a deep belief in experimentation.

And Experimentation paid off! 5 years later, we’ve utilized networking and collaboration as a catalyst in every thing we do. You know what we’ve discovered? That true economic development, healthy community, affordable workforce housing, arts, culture, environment, transportation, connected youth and communication can only occur when all of the representative voices, from every sector, are at the same table. Working together on agreed upon outcomes with implementation plans that require something of every member.

How do we know this for sure? When you are in an initiative meeting, look around the room: Not 1 of us could accomplish the desired project scope on our own—it takes every person to get to the desired impacts. None of these efforts have failed—we *Learned* and we continue to learn together and move forward, making big impacts along the way. Networked Partnerships are making the difference. Take a look at the impacts in this annual report and know we got there because of **YOU!**

Thank you for that!

Tracy Timmons, Executive Director
LEADERSHIP
Advocate for, learn from, listen to, and collaborate with our community.

Inclusively convened 71 community conversations
Learned together at 14 trainings and networking events
Listened through 8 surveys and forums
Collaborated on 11 projects and programs.

DONOR SERVICES
Connect donor’s passions to opportunities to support our community in meaningful ways.

Providing free and low cost world class musical performances through the Fringe Festival.
Streamlining fundraising and donation efforts by hosting the Fun Run – allowing donors to support their favorite charities or all charities with one donation
Creating Donor Advised Funds like Imagine If.. And Pro Cut Green Fund to directly tailor giving to donor passions to community needs.

GRANT MAKING
Funding projects that strengthen our community.

Donor Advised Funds –$4,500
Community Grantmaking –$7,000
Youth Enrichment Fund –$5,102
Senior Ark Fund –$2,943
Educating Emerging Artists Fund – $429
Girls in Motion –$372
Fun Run – $243,045
Nonprofits –$17466

COMMUNITY FOUNDATION PILLARS
Creating Community Change

Five years ago we asked the community to join us in answering one question: **how could we work together to improve our community?** After three input, brainstorming, and refining meetings we were able to collectively identify six areas, that with dedicated efforts, could truly improve our community. Across are the areas, what we’ve jointly accomplished, and what the future holds.

### 2010: Identified

- **Sense of Place:** supporting community identity
- **Youth:** connecting and encouraging kids
- **Poverty:** helping neighbors in need
- **Mobility:** safe and healthy transportation
- **Business & Economic Development:** a thriving downtown
- **Communications:** informed and engaged citizens

### 2011-2015: Accomplished

- Emerged into Robust Arts, Culture, & Environment and Developed A Place for Our Arts, the Fringe Festival, Educating Emerging Artist Fund, and a reuse plan for Old Roosevelt. Partnered with the City to develop an endowment for the operations of the City Pool.
- Created Future of Montana Volunteer Corps, added community service HS grad requirement, Roosevelt Mentoring Program, Youth Enrichment and Girls in Motion Funds, and leadership events.
- Created a Carbon County online job board, Resource directory, the Navigators program, began a Workforce Housing program, started Senior Ark Fund, hosted Lunch in the Sun, had Toy drives.
- A grassroots effort, Active Transportation Planning Group, has taken on the Mobility section.
- Assisted the Branding & Leadership efforts, regrouped of the Economic Development Corporation, Main Street Montana, spearheaded the revitalization of Old Roosevelt School, and identified employer/employee needs through the Business Needs Assessment.
- Strengthened our presence on the inside and outside chalk walls, newsletters, Facebook, CCN, flyers, social media, and our website as well as developed a Centralized Events Community Calendar.

### 2016 & on: What’s Next

- Fully develop Old Roosevelt and create the Red Lodge School of Music in addition to continuously supporting local artists.
- Further develop leadership camps, internships, expand mentoring program, empower youth in nonprofits and government, expand volunteerism, and school climate funding.
- Continue sustainable and innovative support of neighbors in need through existing programs and development of new ones, like the new Veteran SERVE grant and Health Community.
- Provide assistance and support to their efforts.
- Continue to support economic development efforts through a collaborative approach. Move forward with revitalizing old Roosevelt and the Pea Factory.
- Increase our reach with inclusive and effective communication to the larger community through dedicated paid staff hours.
**Left to right:** A group of local kids visit the Tippet Rise Center to create stickworks with artist Patrick Dougherty, AmeriCorps VISTA member Alex Albright won the artwork for Red Ants Pants Music Festival, our first successful Kickstarter campaign put local dancers in rustic Montana landscapes for a calendar sold locally.
WHAT’S NEXT?

- Move forward with the purchase of Old Roosevelt, fundraising efforts, and reconstruction with the goal of an Arts and Cultural Center by 2018.
- Develop the Red Lodge School of Music to connect and engage students with musical instruction.
- Fringe Festival has a new name, Music from the Beartooths, and will continue to bring diverse, world class musical performances to Carbon County.
- Continue supporting local artists through the Emerging Artist Fund and through collaborative efforts with A Place for Our Arts.

REVITALIZE OLD ROOSEVELT

Raised over $50,000 to complete:
- Feasibility, Architectural, & Economic Studies
- 4 Public Forums
- 6 Community Surveys
- 5 Committees

5 Fringe Festival brought free/low cost world class performances to Red Lodge
WHAT’S NEXT?

- Support the growth and development of our youngest citizens through collaborative efforts focused on early childhood education.

- Help prepare all students for college and careers through tours, internships, job shadowing, and leadership.

- More of the good stuff like mentoring, volunteering, and financial support!
Volunteering is important. Just ask the 102 students who volunteered 1744 hours in 2015 (calendar year) for 34 different organizations.

Look closely. This isn’t a stock photo. These are Red Lodge kids volunteering for a Getty Images photo shoot—proving that volunteering is fun!

- 11 Kids
- Yellowstone Association Leadership Camp
- 64 Families benefiting from the toy drive
- 543 Free meals at lunch in the Sun
Funding projects that make a difference!

Supporting diverse community groups and programs like feeding hungry Conservation Corps members, snowshoe nature walks, learning how to start a fire, and helping to insulate the recycling center.
Training & Networking Events

“Andy is a charismatic and engaging speaker who challenged us to think of fundraising as not only raising funds but nurturing friendships. I brought the lessons back to my Board of Directors and walked through several activities to reduce the fear and anxiety around fundraising. Thank you to the RLACF for bringing such valuable training and accomplished trainers to our community!”

WHAT’S NEXT?

- Provide opportunities for community leaders to develop and thrive.
- Engage a Nonprofit Advisory Council to advise in our nonprofit support efforts.
- Engaging and connecting community volunteers with rewarding positions with local groups.

SHARING RESOURCES
408 meetings, 13 bulk mail permits, & 23 equipment rentals

1133 Participants
831 Donations
60 Sponsor & Match Donors
61 Benefiting Charities
$234,045
MAKING A SPASH! The community came out for our first City Pool Endowment fundraiser to help raise $3,500! Total, we’ve raised $5,000. The little gal on the left was an avid pool goer and donated her piggy bank!

WHAT’S NEXT?

- Launch a community design contest to determine possible reuses for the Pea Factory.
- Build a committee of pool advocates to assist in building the City Pool Endowment.
- Convene necessary community meetings that are open, inclusive, and progressive.
- Further develop our Workforce Housing Initiative into an active and accomplished program.
- Continue to develop Old Roosevelt School.
- Work across sectors to develop a rounded approach to healthy communities.
- Continue supporting our neighbors through innovative and sustainable programming.
Responsive Leadership

Each program within our 4 initiatives is made up of engaged citizens, government entities, and nonprofits. We never go it alone.

Senior Ark Fund granted $2,943 to alleviate episodic financial needs of seniors.

1934 hours volunteered by community members in our program areas. Volunteers make it possible!

2015 Collaborative Efforts
- Mentoring
- Revitalize Old Roosevelt
- Workforce Housing
- Lunch in the Sun
- A Place for Our Arts
- City Pool Endowment
- Fun Run for Charities
INCOME

$729,153

- Fun Run: $332,568
- Grants: -$163,750
- In-Kind: -$17,238
- Affiliated: -$28,191
- Earned Revenue: $63,571
- Fundraising: -$21,270
- Foundations: -$24,545
- Corporate: -$9,367
- Individual: -$68,153
EXPENSES

- Shared Services Center: -$69,111
- Thriving Nonprofits: -$26,253
- Resilient Community: -$81,992
- Connected Youth: -$26,086
- Eliminating Poverty: -$62,230
- Robust Arts & Culture: -$48,956
- Grant making: $313,937

Total expenses: $628,565
In 2015, we streamlined our efforts to support and recognize volunteers who give their time and talent to our diverse programs. In March 2015, we conducted our first Volunteer Appreciation event, a special luncheon complete with trivia quiz to celebrate the impact these volunteers have throughout the community.

And we began regularly interviewing volunteers in private conversation, so they can give candid feedback on how programs are going and how we can make them more successful. These findings have led to specific improvements in how we do business!

We especially appreciate volunteers who become Champions, people who step up to "own" their programs and make the extra effort to get other community members excited and engaged.

**Volunteers**

Randy Dragon - Youth Mentoring Mike Schoenike - City Pool Kelly Heaton - Nonprofit Leadership Sue Logan - A Place for Our Arts Brad Hauge - Business Grant Making Myrna Rue - Workforce Housing John Fitzgerald - Solutions for Old Roosevelt Amy Hyfield - Early Childhood Education Cheri Mondragon & Diane Dimich - Navigators Tiffany Poore & Fran Graham - Youth Volunteers
OUR BOARD, STAFF, AND AMAZING VOLUNTEERS WANT TO SAY

THANK YOU!

IT'S YOUR SUPPORT - TIME, TREASURE, & TALENTS - THAT MAKE OUR COMMUNITY STRONGER. EACH PAGE OF THIS REPORT WAS MADE POSSIBLE BY YOU.
JOIN THE AWESOMENESS

BE A MEMBER

😊 Student $10😊 Supporter $250-499
😊 Individual $25😊 Advocate $500-999
😊 Household $50😊 Sustainer $1,000-2499
😊 Nonprofit $50😊 Champion $2,500-4,999
😊 Business $100😊 Futurist $5,000-9,999
😊 Emerging $150-249😊 Visionary $10,000 +

Why Foundation Directors are Members!
Makes your Dreams of community come true.
Enhances the Quality of Life.
Pro-actively meets community Needs
Supports the Work of the Foundation.
One way to be a Donor.
Effective allocation of Resources.
Provides infrastructure to Grass Roots groups.
Excellence as an Incubator.
To have a Say.
Unifies the Voice of community initiatives.
Supports the shared services Center.
Holds hope for Ideas.

NAME ________________________________
ADDRESS ________________________________
EMAIL ________________________________
PHONE ________________________________
CREDIT CARD NUMBER __________________
EXP. DATE __________________
CVS CODE __________________
SIGNATURE ________________________________