

We are different now because...

Connecting People~Building Community

Expansive Action & Impact

March 12, 2013

Thank You Red Lodge, for another wonderful year!

Annual Meeting ~ 2012 in Review

Future of Montana: Volunteer Corps Engages Youth

Volunteer trimester party prize winners.



This focused approach to youth volunteer development is connecting youth to important nonprofit work.

Since we kicked off the initiative in late August we have:



Kelly with her Brochures.

- ◆ Established a strong connection with the high school administration,
- ◆ Promoted the importance of community service for teens through:
 - ⇒ High school events and announcements
 - ⇒ High school newsletters
 - ⇒ Reaching out to high school staff and club mentors
 - ⇒ Advertisements and articles in the Carbon County News, website and social media including texting and Facebook
 - ⇒ Job fair booth
 - ⇒ Continued outreach,
- ◆ Enrolled many high school students,
- ◆ Filled volunteer positions for several community events,
- ◆ Had students participate in over a dozen volunteer projects,
- ◆ Gathered dozens of volunteer opportunities from local non-profits and made them available to Red Lodge high school students,
- ◆ Partnered with the high school to document volunteer hours on transcripts.

Fiscal Sponsorships Ensure Needed Services



Connecting Donors to Local Projects

- ◆ Kid's Corner
- ◆ Red Lodge Area Food Partnership
- ◆ Red Lodge Broadway Flag Committee
- ◆ Red Lodge Cross Country Ski Foundation
- ◆ Red Lodge Dog Park
- ◆ Red Lodge Forum for Provocative Issues
- ◆ REWIND (Recycle Electronic Waste Into New Devices)
- ◆ Carbon County Sheriff Reserve

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C3-CREATING COMMUNITY CHANGE

A Place for Our Arts Space is a working committee. One of the key missions of the committee is to create a shared vision and solve shared problems common to ALL arts in the community- be it performing or visual.

2012 Efforts include:

- ♦ Evaluations of available performance spaces,
- ♦ Database of supporters,

- ♦ Fringe Festival created to increase support of performing arts,
- ♦ Resource directory for artists, that includes media contact lists, online playbill creation,
- ♦ Video creation to build awareness,
- ♦ Development of on-line ticketing.

The Foundation invested grant funds to hire part time staff member Valentine Smith to work exclusively on this I initiative (6 hours a week).



Committee members include Betty Hecker, Sue Logan, Carli Sella, Deborah Sonderman, Valentine Smith, Alan Schuyler, Gerald Davidson.



Vision for Community Foundations

To be recognized as leaders and valued partners, strengthening community through effective philanthropy and convening, based on intimate knowledge of the community and expertise in the sector.

Council on Foundations

The Foundation facilitated the engagement of a new board of directors to support the continuation of the Red Lodge Area Economic Development Corporation.

Community Information Ecosystem Kicks Off Tomorrow

Defragmentation of Community News?

Kristen Holum, our new AmeriCorps VISTA, will spend the next year working within the community in a variety of ways that focus on community information sharing. As gaps are identified, new community initiatives will be prioritized. Kristen will assist the community to obtain funding to support the successful implementation of those initiatives.

Carbon County Montana Resource Directory

People are using the Directory.

4 Times A Day!

Is the average access of the Directory. Top Directory access includes:

- ♦ County Information & Numbers
- ♦ Online Resource Links
- ♦ Hotlines & Helplines
- ♦ Directory in Text format
- ♦ RL Senior Citizens Center



Vested Youth Stakeholders gathered together to streamline local implementation of the Altana sponsored REO program designed to engage students in volunteerism as a way to create a savings account for improved college access.

NONPROFIT CAPACITY BUILDING

Relevance + Networking + Stewardship + Agility = IMPACT

Vikki N. Spruill, Council on Foundations

Foundation Sponsors 3 AmeriCorps VISTA's Positions for Nonprofits

Part of our fiscal sponsorship with the **Red Lodge Area Food Partnership** generated a two year opportunity with Montana Food Corps to provides the opportunity to have **Alyssa Charney** serve in Red Lodge full time to educate youth about healthy foods, work with local food growers about community need and support the expansion of the local farmers market. We also supported the position for **Kate Jones** during her summer internships with Food Corps.

The Foundation was awarded a full time position to support the efforts of five local Veteran organizations. We are eagerly anticipating the arrival of a new member to fill that spot.



The Foundation works together with many nonprofits to highlight community need-even when its one of our own!

What The Heck Is Going On Up There???

Please Come & Find Out!

Saturday, February 2nd
1p - 3p
Back Room at Pizza Co.

Please come for an update about YOUR wildlife sanctuary. The Board and staff will lead a discussion of recent happenings and then be available to answer your questions.



Partnership opportunities with local government agencies continue to grow.

- ◆ City Growth Policy participation.
- ◆ County Endowment building opportunities created.
- ◆ Transfer of Wealth education facilitated.
- ◆ Fun Run Civic Servant challenge generates \$1,200 for charity.
- ◆ Member of City Google Group.



The Foundation, along with O.P. & W.E. Edwards Foundation, represented Red Lodge nonprofits at Nonprofit Day at the State Capitol to support legislation for charitable giving.

Youth Enrichment Fund Helps Youth, Non Profits and For Profits

The Fund was seeded with an initial gift of \$2,000, matched with an additional \$2,500 and has grown with subsequent donations. Grants funds are allocated on a quarterly basis to insure year-round participation. Grants have been made for swim lessons, dance camps and tuition for a gifted program to assist youth in participation.

First Interstate Bank Donated Computers

When **First Interstate Bank** upgraded their computer systems and replaced fifteen older machines with newer models they realized the value that still existed in the older machines.

Through the Founda-

tion, the computers were utilized by placing them back into service:

- ◆ 10 at the **Nonprofit Services Center**,
- ◆ 2 at the **Chamber of Commerce**,
- ◆ 1 at **Kid's Corner**,
- ◆ **2 are available** for nonprofits in need.

Ameri-Corp VISTA Jessica Briggs updated and installed them.

DONOR ADVISED FUNDS

Increasing Impact and Highlighting Need

Imagine If...

Imagine If... is a prime example of a Donor's wish to remain anonymous while acting upon their dreams to fund projects within the community that are of upmost importance to them. Imagine If... placed needed financial resources into our community by creating a Donor Advised Fund with the Red Lodge Area Community Foundation. By donating \$25,000 to their newly created donor advised fund, they put their dream into motion. In 2012, they worked together with the

Foundation to grant their first \$5,100 within the community. The advisory committee consists of family members with a variety of generations and gender. Together, they share opportunities to learn about existing community needs and to provide financial resources to positively impact those needs. They work together as a family to discuss and experience community need while

introducing philanthropy to a younger generation. They have made plans to continue to add financial resources to their aptly named *Imagine If....* fund to continue to meet community need. They have made a bequest in their will and a commitment to continue to add funds while they are actively grant making!

The Pro Cut Green Fund was established on **Earth Day 2012**. Pro Cut Green Fund is an initiative of Pro Cut Lawn Care to address outdoor projects. We just completed the first grant making cycle. We received four applications with a combined unfunded project total of \$25,467. The \$1,000.00 grant was awarded to **Absaroka Beartooth Wilderness Foundation** based on their exceptional approach to engage volunteers in their Palisades Trail project.



THE RED LODGE FRINGE

A Different Kind of Festival



7:00 pm, St. Agnes Church, Red Lodge
Reservations and tickets at the
Red Lodge Area Community Foundation
and the Red Lodge Chamber of Commerce
www.redlodgefringe.org
Under the auspices of the Red Lodge Area Community Foundation.

Donor Advised
Funds created
over

\$5,000 in
grant making
in the first year!

Red Lodge has a distinguished history of presenting two nationally esteemed performing arts festivals:

Red Lodge Music Festival

and the

Red Lodge Festival of Nations.

The Red Lodge Fringe Festival

Enhancing the quality of life in Red Lodge by supporting the civil role of performing arts. The Fringe is a summer-long mini series of concerts and entertainment events. We aim to bring top quality events to Red Lodge, in all areas from blue-grass to Beethoven. This will be a year-long concert series that will enhance the quality of life in Red Lodge and stimulate economic growth by attracting visitors from all over Montana and Wyoming. The FRINGE arose out of a need for an expanded performing arts environment in Red Lodge while we are waiting, and hoping for, a complete new Performing Arts Center.

FUN RUN FOR CHARITIES

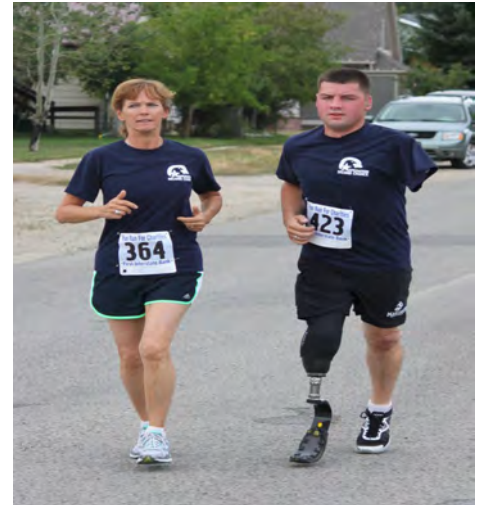
Generating over \$1.2 Million in the first 9 years!

The Foundation awarded grants in the amount of **\$195,152** to **52 charities** to continue their efforts to support citizens in need, build upon community initiatives and to support, and enhance Red Lodge's unique sense of place. **\$195,152** is the largest **amount ever awarded** in the event's nine year history, and brings the overall event total to \$1.2 million dollars.



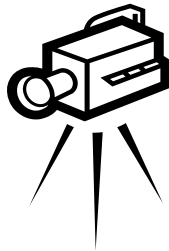
Michelle Marion, Executive Director,
Yellowstone Wildlife Sanctuary.

\$19,314

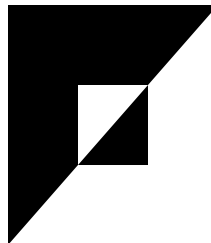


Double amputee wounded warrior
Adam Kisielowski (along with
Debbie Mikels) participated in the
event to "give back" to the
community

The Foundation is investing in the expansion of the Fun Run. We engaged the services of Deb Muth to produce a video that will be used to increase Sponsorship and Match Donors to positively impact the Match Fund distribution to Charities.



We know that Red Lodge is an extra special place—one that people are driven to visit and relocate to, in part, because of the network of 60 plus charities who are tirelessly at work in the community providing services." Tracy Timmons, Executive Director.



"The old saying that the sum whole is greater than the separate parts surely applies here. Each organization stands strong and alone yet with the combination of all working together Red Lodge has created an event that I doubt has been duplicated in the same size community. Think about that." commented Sally Martin, the founding Fun Run organizer.

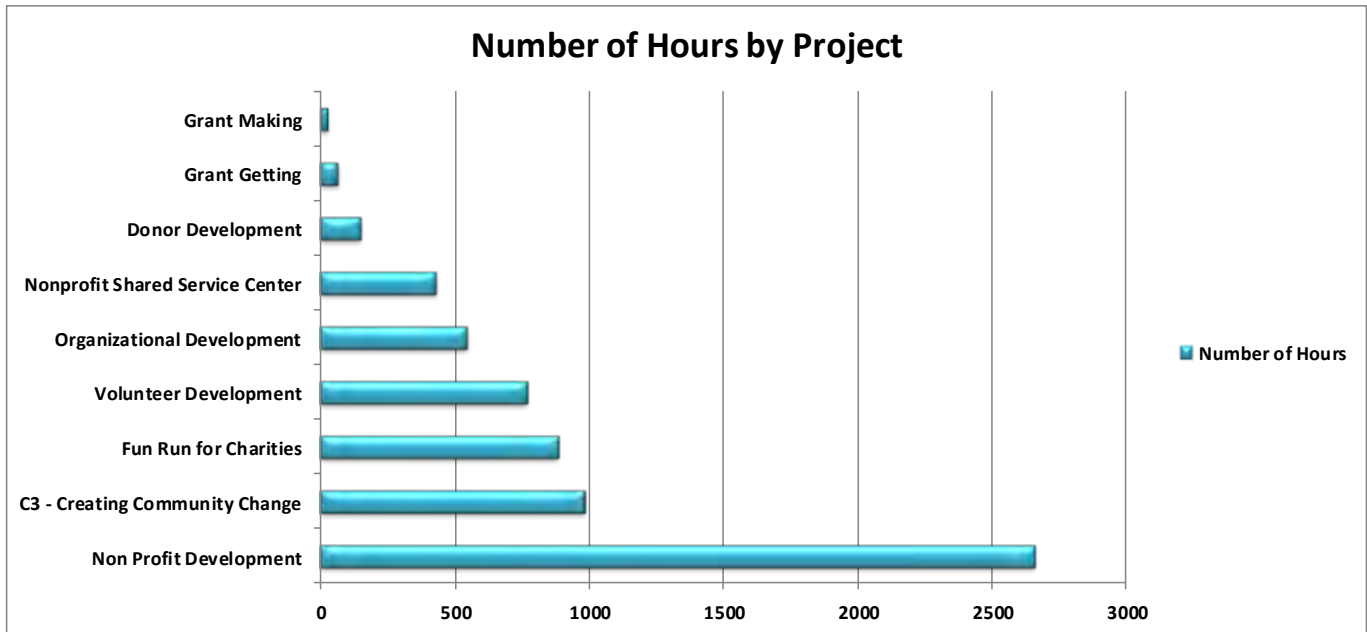


VOLUNTEERISM

What are volunteers spending their time working on?

Nonprofit Development!

**6,497
Volunteer
Hours
\$90,958**



**Youth Volunteer
of the Year:
Gabby Sullivan**

Gabby was chosen for this award because of the many hours that she spends on Facebook informing the public about the Foundation, Non-Profits, and the Fun Run. Gabby's ability to balance her volunteer work along with her school work and extracurricular activities exemplifies strong leadership capability.



**Corporate Giving Program
of the Year:**



Encouraging employee giving by providing matching funds on charitable contributions.

**Fun Run
Volunteer of the
Year:
Pat Corbe**



Pat was honored for her service during the Charity Awards Ceremony in October. Pat provided the largest number of individual Fun Run volunteer hours by working 99 hours! She donated her hours to BareTooth Cupboards and they received volunteer incentive funds. Total volunteer hours were 228.5.

To sustain and grow, community foundations must demonstrate active community leadership, anticipate trends, and respond quickly to opportunities and threats.

Council on Foundations

FUTURE OF MONTANA: VOLUNTEER CORPS

"The Future of Montana community service/volunteer program has been a remarkable opportunity for our Red Lodge High School students. We are benefiting from a well-organized volunteer service network that initiates communication, opportunity and awareness towards our youth for the betterment of our community. Red Lodge High School is responding to the importance of providing volunteer/community service options for our students which puts them in "front of the line" for post-secondary/college and scholarship opportunities.

I'm proud of our high school students who have responded to the Future of Montana program by volunteering their time to give back/assist our home town. The students have shared many positive comments about their experiences to date. We also appreciate the assistance from Future of Montana officially logging each individual student's community service hours of contribution which in turn will be reflected on their official high school transcript. I believe the key to

building a better community begins with engaging young people and this program is providing that avenue." Rex Ternan,

Benefits of Youth

Volunteering:

- ♦ Building community pride and unique sense of place,
- ♦ Skills growth and educational development,
- ♦ Depth as shown on college and job applications,
- ♦ Desire instilled to become an invested, contributing member of society.



Types of youth volunteer jobs:

- ♦ Speedy Errand Runner
- ♦ Health Care
- ♦ Landscaper
- ♦ Interior Decorator
- ♦ Creative Designer
- ♦ Historical Cataloger
- ♦ Knowledgeable Tutor
- ♦ Caring Children's Aide
- ♦ Program Assistant
- ♦ Video Developer
- ♦ Animal Care Assistant
- ♦ Friendly Tour Guide and Gift Shop Assistant
- ♦ Thrift store diva
- ♦ Graphic Artist
- ♦ Mechanically Inclined

During the fall semester more than 500 volunteer hours were given to the community by high school students.



Kaylse Engebretson, Jessica Briggs, Rita Stevenson, Gabby Sullivan and Rue Freeman spent the summer to create Future of Montana: Volunteer Corps.

What Does The Future Hold?

We are working very hard to obtain funding to offer youth high quality leadership camps and paid summer internships with nonprofits.

"Civic and social action, along with responsibility, are some of the key extracurricular activities that colleges look for when reviewing applications. The Future of Montana: Volunteer Corps makes this easier." Rue Freeman, Youth Coordinator

GRANT MAKING



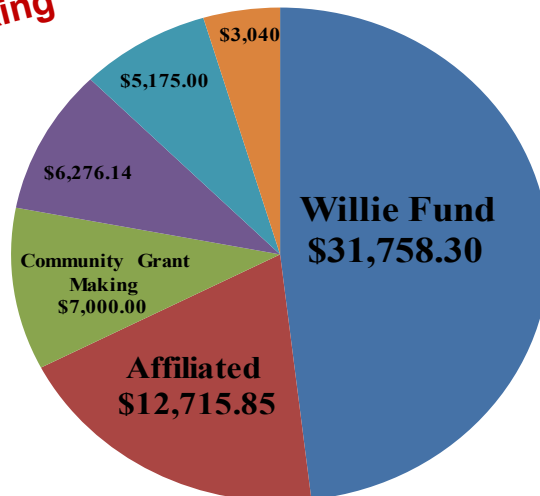
Student using new technology provided by the Willie Fund.

3 schools were awarded the remaining Willie Funds: Red Lodge, Roberts and Luther.



Grantmaking without Fun Run

\$260,965 Total Grant Making



$$\begin{aligned}
 &\$ 65,965 \text{ Grant Making} \\
 &+ \underline{195,000 \text{ Fun Run}} \\
 &= \$260,965 \text{ Total Grant Making}
 \end{aligned}$$

- Willie Fund
- Affiliated
- Community Grant Making
- Fiscal Sponsorships
- Donor Advised Funds
- Field of Interest Funds

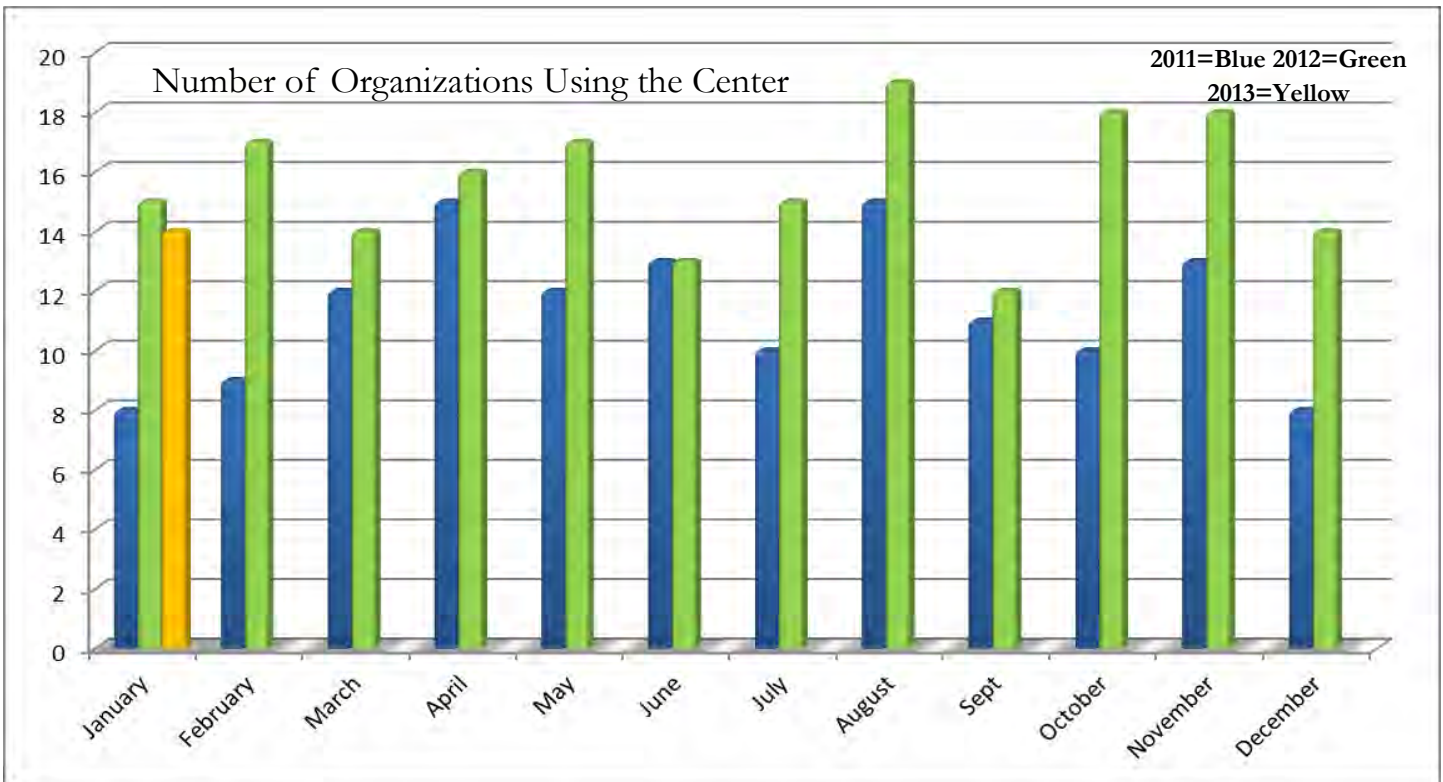


The Red Lodge Area Food Partnership was able to obtain necessary equipment to process SNAP benefits, debit, and credit cards at the Farmers Market.

The Veterans of Foreign Wars grant award assisted them in re-establishing the Red Lodge post.



NONPROFIT SHARED SERVICES CENTER



Montana Conservation Corps members plant trees at the Center as part of the partnership between the Parks Board and NorthWestern Energy; officially "kicking off" our "Green" parking lot.



Housing Nonprofits is a Opportunity Knocking Every Day

Do you know who calls the Center "Home"?

- ◆ Kristen Bauwens, Yellowstone Boys & Girls Ranch
- ◆ Alyssa Charney, the Red Lodge Area Food Partnership FoodCorps VISTA
- ◆ David Kallenbach, Absaroka Beartooth Wilderness Foundation
- ◆ Amy Hetland, Experience Works
- ◆ Jessica Briggs and Kristen Hollum, AmeriCorps VISTA's
- ◆ Beartooth Recreational Trails & Red Lodge Area Economic Development Corporation

We thought we could never fill the building!

Center received a new roof and exterior paint in 2012.



Brand New!

Montana Funders Directory Database

The Funder database is the only electronic version of current listings of known funders who fund projects in Montana. Funder reports can be generated by funder name or by project type. Our volunteer extraordinaire, Pat Corbe

has outdone herself. Pat utilized the MSU-B generated text version of the 2012-2013 Montana Funder Directory and input it into an electronic database. Nonprofits can request customized reports from Pat by

emailing her at Bumblebee@rlacf.org. Pat is further developing the information by tying the funders directly to their current 990 information.

AT THE FOUNDATION

The Annual Meeting Kicks Off Foundation's First Membership Campaign

Defining Member:

A member is a person who belongs to a group. A group is defined as two or more humans who interact with one another and collectively have a sense of unity with common motives and goals.

The Red Lodge Area Community Foundation exists to make Red Lodge and Carbon County a better place to live, work and play.

Community foundations are tax-exempt public charities serving people who share a common interest—improving the quality of life in the Red Lodge area. We focus on asset development, leadership and grant making.

Increasing Membership supports the Foundation by strengthening us financially and through collective, informed human voice.

Please consider joining TODAY!



The Foundation has 15 active committees comprised of volunteers that include foundation board members, non-profit members, and citizens. Their support helps to ensure that projects and initiatives of the Foundation are comprehensive in approach and that impact occurs collaboratively.

Foundation Sponsors 2 AmeriCorps VISTA's

Poverty, Economic, Volunteer and Veteran issues are at the forefront of the work **Jessica Briggs** focuses on daily. In her third year at the Foundation, she continues to create customized resources to benefit people in poverty and low income situations.

Poverty, Communications and Veteran issues top project development with newcomer **Kristen Hollum**. She is quickly engaging the community about where they receive their news and information from.



Sharon Williams (retired in October) transitioned Marti Lauf into our full time Nonprofit Resource person.

Foundation Team

Marti Lauf, Nonprofit Resource
Rue Freeman, Youth Coordinator
Valentine Smith, A Place for Our Arts
Pat Corbe, Nonprofit Resource Volunteer
Amy Hetland, Nonprofit Resource Volunteer
Tracy Timmons, Executive Director

Foundation Board of Directors

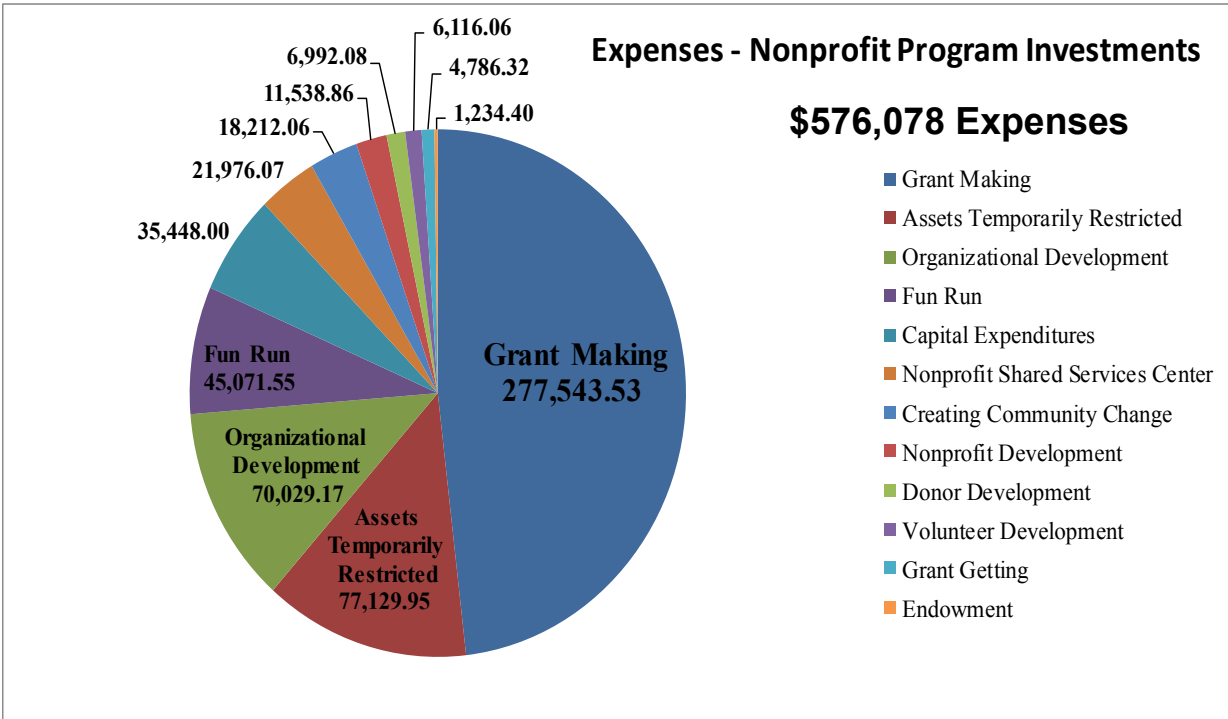
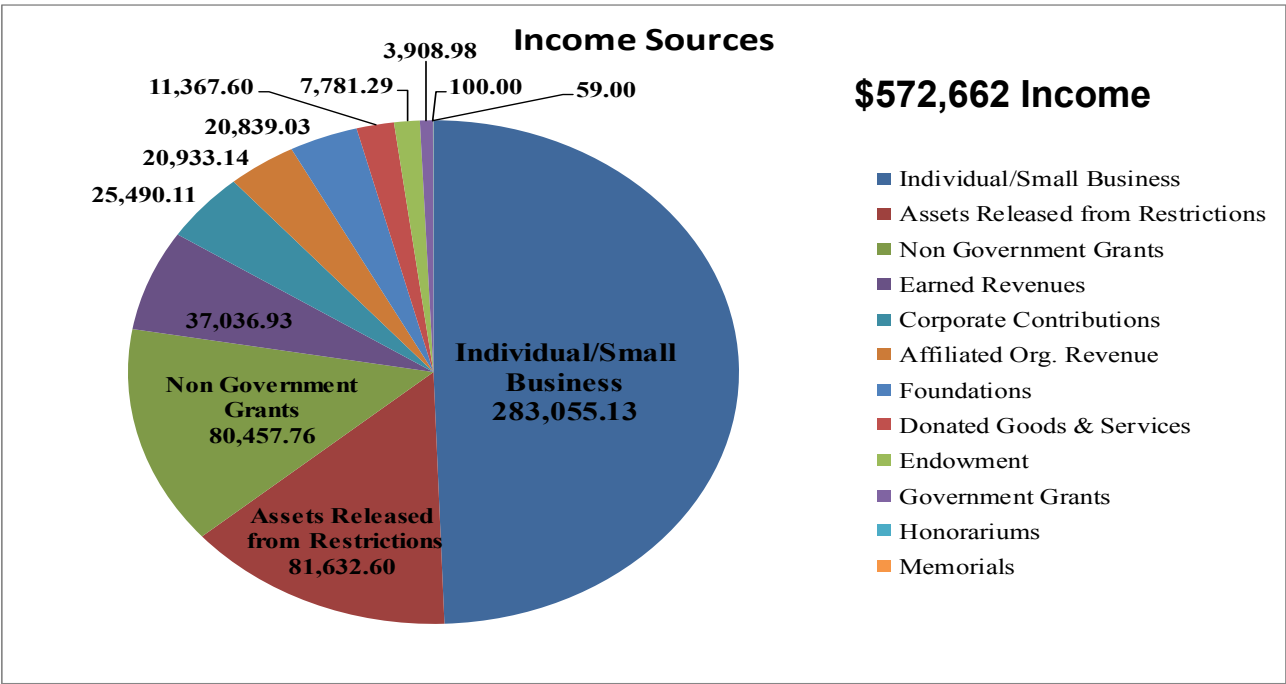
Executive Committee

Jo Ann Eder, Chair
Merv Coleman, Vice Chair
Gordon Gallagher, Secretary
Mark Schubert, Treasurer

Members

Kathleen Delahanty
Wayne Engebretson
Sarah Ewald
Bill Foisy
Judith Gregory
Alan Schuyler
John Walsh
Lyle Zimmerman
Diane Zook

FINANCIALS



Foundation Assets \$460,849

Land & Building \$344,655

Building Reserve Fund \$6,222

Endowment \$109,972