

**Envision Old Roosevelt  
Visual and Media Arts Space Design Focus Group  
January 17, 2017**

Evaluate the needs for visual and media arts space that is useful to as many people as possible and is self-sustaining by generating income.

**Attendance**

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**Keys to Success – Old Roosevelt/Visual and Media Arts Space Component**

Using the notes developed from the Citizens Institute on Rural Design workshop held in October, the Visual and Media Arts Space Design Group noted the following priorities to answer the question “This Project Will Be a Success IF”:

<ul style="list-style-type: none"> <li>• A facility that draws locals and visitors</li> <li>• Have an endowment/self sustaining</li> <li>• Affordable and available to all</li> <li>• A multi-generational place</li> <li>• Sustainable building, green and energy efficient</li> <li>• People standing in line, both users and audiences</li> <li>• Part of the fabric of our community</li> <li>• Bills will get paid</li> <li>• A place where people build connections</li> <li>• An economic engine in off-seasons</li> <li>• Collaboration (PPPs)</li> </ul>	<ul style="list-style-type: none"> <li>• Don’t let multi use become multi useless, don’t expect it to be all things to all people Create more jobs and better jobs, economic resources increase</li> <li>• People will say “WOW”</li> <li>• Workshops, studios and artists in residence</li> <li>• Light hearted, sense of humor</li> <li>• A social landmark for Red Lodge, memorable</li> <li>• Community vision for use</li> <li>• Best acoustical space for music</li> </ul>
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<ul style="list-style-type: none"> <li>• Will have a mayor or maven</li> <li>• Visible connection to the street/activity is evident</li> <li>• Connection by way of place-making, trail of invitations from main street</li> <li>• Energy efficiency, LED lighting/solar</li> </ul>	<ul style="list-style-type: none"> <li>• Building artists and community together</li> <li>• Local artists and local landscape</li> <li>• No worries</li> <li>• Strong desire to use the space</li> <li>• Trail of breadcrumbs, benches</li> </ul>
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**Defining Statement for Use**

- An artist studio space (private) to be used for creating, teaching, sales by artists that generates revenue by rent and grants.
- An artist studio and space to be used for making art by a variety of artists that generates revenue by square footage, rent, art classes to the public and possible events.
- A community gallery/workshop space to be used for events and yoga.
- An entryway gallery between the two buildings.

**Who Could use the Space?**

<ul style="list-style-type: none"> <li>• Resident artist, musician or chef, 1-3 months</li> <li>• Painting/figure drawing</li> <li>• Music, dance classes</li> <li>• Caterers</li> <li>• Graphics/video</li> <li>• Media Arts</li> </ul>	<ul style="list-style-type: none"> <li>• People beyond Red Lodge, all of Carbon County</li> <li>• Artists</li> <li>• Students</li> <li>• Professionals</li> <li>• Sculptors</li> </ul>
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**What Could Happen in the Space?**

<ul style="list-style-type: none"> <li>• Teaching the community</li> <li>• Open studio and split model fee classes</li> <li>• Performances/practice</li> <li>• Classes, events, tastings</li> <li>• Sip and paint</li> </ul>	<ul style="list-style-type: none"> <li>• Workshops</li> <li>• Studio and gallery</li> <li>• Group classes</li> <li>• Private instruction</li> </ul>
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**How Could Income be Generated?**

<ul style="list-style-type: none"> <li>• Class income</li> <li>• Studio rental/ticket sales</li> <li>• Grants</li> <li>• Workshop fees</li> <li>• Rent art supplies</li> </ul>	<ul style="list-style-type: none"> <li>• Gallery sales room/commission</li> <li>• Supply locker rental</li> <li>• Open studio tours</li> <li>• Art vending machine</li> <li>• Sip and paint</li> </ul>
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**Most Important Parts of the Space (Needs/Wants and Important Aspects and Issues)**

<ul style="list-style-type: none"> <li>• Private studio spaces with open gallery space and sink</li> <li>• Community open studio space/<b>community center feeling *</b></li> <li>• <b>Gallery to engage the lobby space *</b></li> <li>• Northern light and track lighting that will not bleach fabric</li> <li>• For media, iMac computers with iMovie or other compatible software with lots of memory</li> <li>• For media lots of storage to include auxiliary portable storage compatible with the computer</li> <li>• For media, tables to spread out, monitors, big screen projector with good speakers, Bluetooth</li> <li>• For media, video cameras that are digital with good optics and zoom</li> <li>• For media, tripods and body type microphones, lights and booms, green screen</li> <li>• Multiple segmented studios</li> <li>• Overhead door/easy access/<b>doors and elevators to accommodate large-scale work *</b></li> <li>• Access hours/<b>concerns about 24-hour access – perhaps have multiple entrances *</b></li> <li>• Garage door</li> <li>• Open, flexible space that can be used for different mediums, workshops</li> <li>• 3D printer</li> <li>• Large format printer</li> <li>• Key card access</li> <li>• Technician</li> <li>• <b>Plumbing, electrical safety concerns/updates needed *</b></li> <li>• <b>Prominent location for exposure and art sales *</b></li> <li>• <b>Management structure to include spaces, advertising, scheduling insurance, share space and security for artwork *</b></li> </ul>	<ul style="list-style-type: none"> <li>• Glassed cabinets</li> <li>• Office manager</li> <li>• Retail sales office</li> <li>• <b>Ventilation *</b></li> <li>• Curtain draped from ceiling to block lights</li> <li>• Have the walls on the outside</li> <li>• Shared sink in community space/ <b>sinks for art studios</b></li> <li>• Showcase space for each gallery, open to interpretation/<b>display wall space for each artist that is renting *</b></li> <li>• Small open spaces for gathering</li> <li>• Outlets raised off floor (for cleaning safety)</li> <li>• Three dimensional access to art</li> <li>• Concrete floors, no carpet/<b>flooring concerns *</b></li> <li>• Cleaning stations/<b>easy cleaning *</b></li> <li>• Storage cubbies/lockers</li> <li>• Graphic/media work stations</li> <li>• High and open ceilings</li> <li>• Radiant floor heat</li> <li>• Clean/industrial aesthetics, not a classroom feel</li> <li>• Do not lose focus on the next generation of artists</li> <li>• Digital art workstations</li> <li>• Shades on windows</li> <li>• Model stand on wheels with storage room underneath</li> <li>• Controlled noise from other uses</li> <li>• Larger room for art shows with moveable walls for display</li> <li>• Murphy bed/art storage lockers</li> <li>• <b>Art spaces or sections available for both local and international artists *</b></li> <li>• <b>Permanent art installations to create atmosphere throughout building in unmanaged gallery spaces *</b></li> </ul>
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## What Questions Need to be Answered by an Expert in the Field in the Design of the Space?

- How to handle security of artwork, theft and vandalism (enclosed cases)?
- How artwork be rotated, permanent or both?
- What are the lighting (natural and artificial) and water needs for best classroom flexibility?
- How can lighting be designed so that art is not damaged? **South facing light is too harsh and can damage light sensitive work \***
- Should studios be segmented or open with cubicles?
- How could you display and accommodate art from various mediums?
- How will the public know the gallery is there? Will it show on the outside of the building?
- How is gallery space utilized (openings, marketing)?
- What are the art/studio equipment needs (e.g. easel, sink, table, power, ventilation source)?
- Can residencies be established as has been done by the Clay Center?
- Can existing cubby spaces be utilized?
- Who best makes decisions on what art is displayed?
- How can second floor access best be provided?

## Placement in Building/Space Arrangements

- Three, 10' x 15' spaces in "R" on second floor (see drawing 1 attached).
- **Share spaces could be within the art educational space with the locked cabinet spaces along the wall – "R" room. \***
- **Individual space could be in an "R" space on second floor or in a "V" space on the third floor. \***
- Have the hall on the second floor look down on the gallery on the first floor.
- North side of the building (see drawing 2 attached). Spaces "I", "H", "I" on first floor.
- Gallery on first floor designed to draw attention from the outside using big windows and a breezeway (see drawing 3 attached).
- Two "P" spaces on second floor (see drawing 4 attached).
- **Media room could double as the office space and be the "T" space on the third floor. The proximity to the individual art studios, if in a "V" space on a third floor may be beneficial. \***

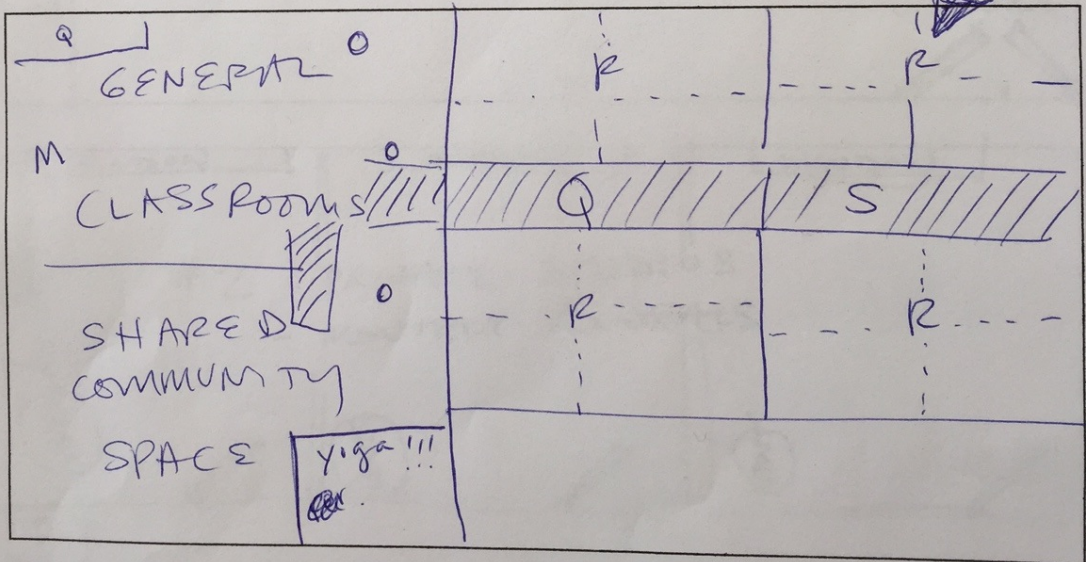
\* Denotes emphasis by the facilitator

Ideate

(1)

2ND FLOOR

★ PERMANENT WALLS  
DIVIDE LARGE CLASS ROOM INTO  
4 ROOMS - 4 SPACES = 16 STUDIOS



## Possible placement in Building

Where will this space be located within the building? Why?

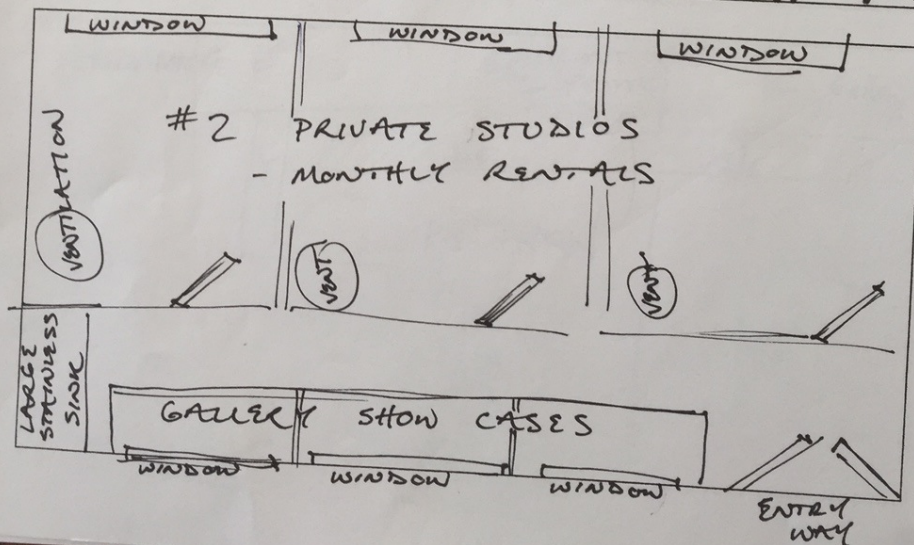
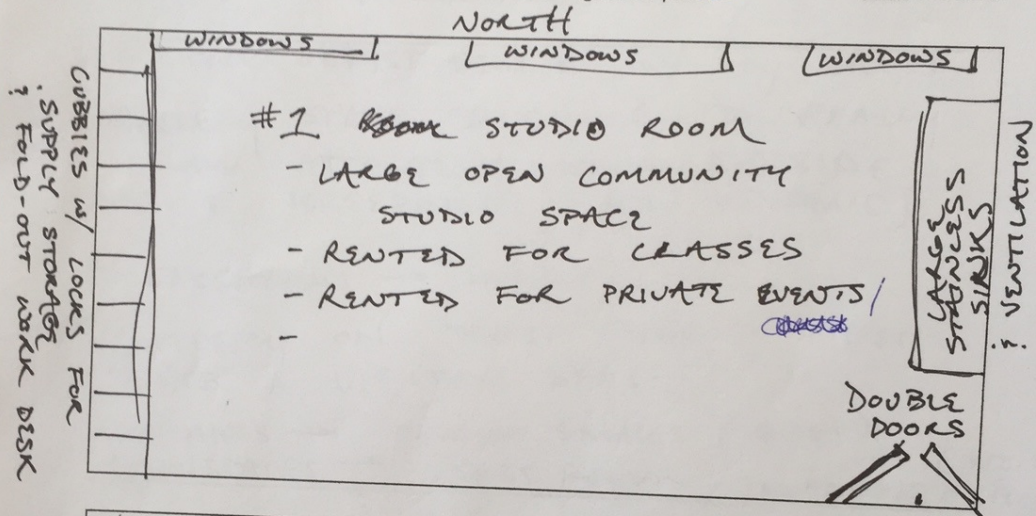
- ON THE NORTH SIDE OF THE BUILDING - light

## Possible Space Arrangements

How could you compose the space? What would it look like?

Change rectangles to fit the space chosen in buildings floor plan.

Ideate



### Possible placement in Building

Where will this space be located within the building? Why?

Figure drawing of room - N. Facing light w/ shades on windows to control where light comes from. (drops from top & bottom)

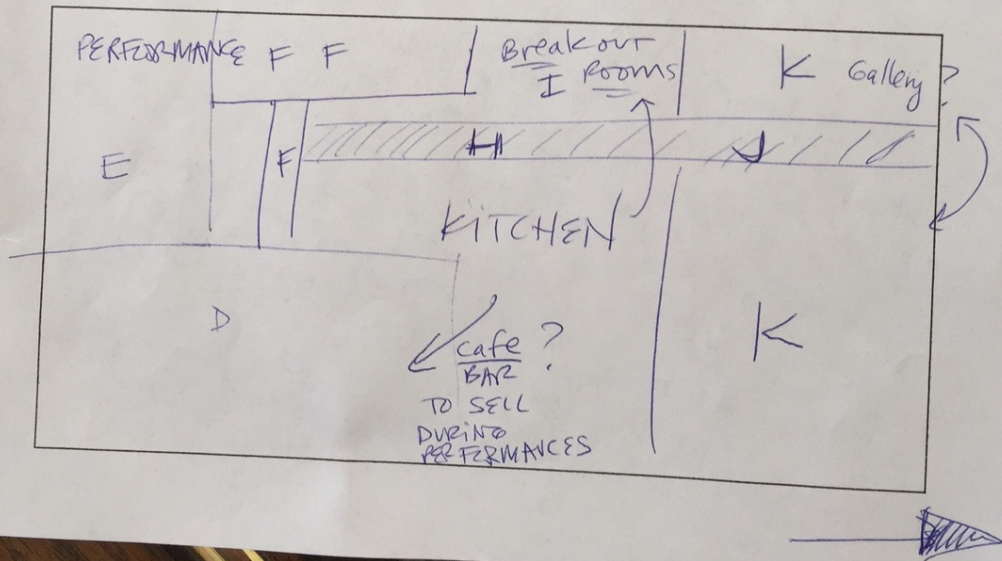
### Possible Space Arrangements

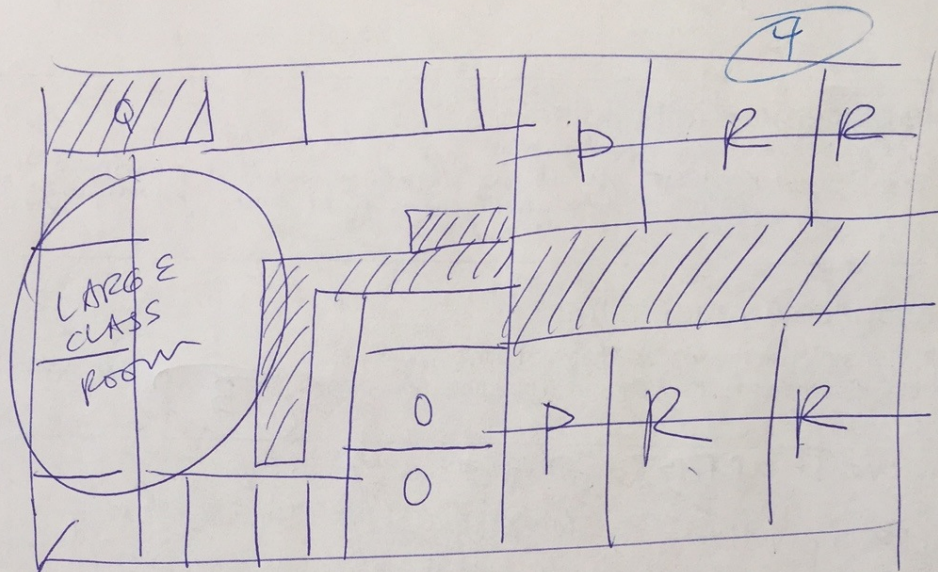
How could you compose the space? What would it look like?

Change rectangles to fit the space chosen in buildings floor plan.

3 Ideate

INDIVIDUAL ARTIST STUDIOS w/ KEY ACCESS  
GALLERY SPACE DESIGNED TO REALLY DRAW ATTENTION FROM OUTSIDE (I.E. BREEZEWAY - BIG WINDOWS)  
CLASSROOMS → STUDIOS  
GALLERY ON FIRST FLOOR - FIRST THING A VISITOR SEES  
UPSTAIRS → PRIVATE STUDIOS (quiet)  
DOWNSTAIRS → CLASS ROOM / CONFERENCE ROOMS (noisy)





↓  
 ARTIST  
 STUDIOS  
 MUSIC

FILM  
 WRITING

CLASS ROOM

2ND FLOOR

REAL